2019 RAM HEAVY DUTY

# 2500/3500



# DESTINED TO

# THE MOST CAPABLE HEAVY-DUTY TRUCK EVER

## BEST-IN-CLASS STRENGTHS"

- Fifth-Wheel Towing (3500)
- Gas Towing (2500 and 3500)
- Gas Horsepower (2500 and 3500)
- Gas Payload (3500)

- Diesel Towing (2500 and 3500)
- Diesel Torque (3500)
- Diesel Payload (3500)
- Interior Storage (Mega Cab®)



## CLASS-LEADING WHERE IT COUNTS'

#### **TECHNOLOGY**

- 12-inch Reconfigurable Multimedia Display Centre with Navigation
- Premium Harman Kardon® Audio System with 17-speaker, 750-watt Amplifier and 360-degree Surround Sound
- Type-C USB Ports
- Auto-Level Rear Air Suspension System
- Multi-Link and Coil Spring Rear Suspension (2500)
- Ram Articulink® Front Suspension (Power Wagon®)

### LUXURY

- Best-in-Class Interior Storage (Mega Cab)<sup>1</sup>
- Most Luxurious Interior in Its Class<sup>2</sup>
- Reclining Rear Seat (Mega Cab)
- Centre Console Storage
- More Leather and Real Wood Than the Competition<sup>3</sup>
- In-floor Storage (Crew Cab)
- RamBox® with 115-volt Outlet

### **SAFETY**

- Forward Collision Warning with Active Braking<sup>4</sup>
- Dual-Rear-Wheel Back-Up Sensors<sup>4</sup>
- Power Convex Trailer-Tow Mirrors
- Adaptive Forward Lighting System<sup>5</sup>





# BEST-IN-CLASS CAPABILITY



# 410<sub>HP</sub> 429<sub>LB-FT OF TORQUE</sub>

THE 6.4L HEMI® V8 WITH VARIABLE CAM TIMING (VCT) AND MULTI-DISPLACEMENT SYSTEM (MDS). Long-proven, the 6.4L HEMI V8 credentials start with Best-in-Class gas towing¹ and Best-in-Class gas payload¹ Further advantages include VCT for consistent power across a wide torque band, the MDS FuelSaver Technology for four-cylinder efficiencies during highway cruising, the interactive Deceleration Fuel Shut-Off (iDFSO) feature—and a new 8-speed transmission. This powertrain delivers the performance and efficient use of fuel that won't let you down.

THE NEW ZF 8HP75 8-SPEED AUTOMATIC. New for Ram Heavy Duty and mated to the 6.4L HEMI V8, the fully electronic ZF delivers truly impressive engineering. Featuring more than 40 individual shift maps—to optimize performance, fuel economy and drivability—it also employs shift-by-wire technology to eliminate a mechanical linkage between the transmission and gear selector. The ZF also uses its 6th gear as a direct drive, while 7th and 8th gears feature efficient overdrive ratios. Inside, a compact and instrument panel-mounted rotary dial shifter helps free up space traditionally taken by a console- or column-mounted shifter.



# 400HP 1,000LB-FT OF TORQUE

AVAILABLE 6.7L CUMMINS® HIGH OUTPUT TURBO DIESEL. Choosing a Ram Heavy Duty truck gives you the available and iconic Cummins High Output Turbo Diesel engine with its Best-in-Class diesel towing¹ (Ram 2500/3500) and Best-in-Class diesel torque and payload¹ (Ram 3500). Paired with the AISIN® 6-speed automatic—a transmission that easily handles this level of torque—the Cummins/AISIN powertrain is the whole package: quiet performance, ultra-confident towing and cold-start ability down to a frigid -28°C (-20°F). The standard diesel engine on 2500 and 3500 is the 6.7L Cummins Turbo Diesel with 370 horsepower and 850 lb-ft of torque, paired with the 6-speed automatic transmission.

THE AISIN 6-SPEED AUTOMATIC. Few transmissions deliver so many attributes. The AISIN 6-speed automatic is built to handle the Best-in-Class torque<sup>1</sup> output of the Cummins High Output Turbo Diesel engine—it has been upgraded with a new controller and ring gear for enhanced durability and seamless shifting.

# RAM HEAVY DUTY STRENGTH THAT ENDURES

Durability is built into every Ram truck. 98.5% of the redesigned Heavy Duty frame is comprised of resilient high-strength steel. New for 2019 is the addition of Active Grille Shutters, which open and close automatically to control airflow and help improve fuel efficiency. Class-Exclusive to Ram Heavy Duty trucks is the available Auto-Level Rear Air Suspension System,<sup>1</sup> enabling automatic load levelling; it's controlled with the touch of a button.



Toughness is engineered in. Count on robust 63,000-psi steel for the new engine crossmember. All-New suspension tuning on Ram 2500 includes new Frequency Selective Damping (FSD) shocks and tough, progressive-rate coil springs. Conventional hitch capability for a Ram 3500 is 10,430 kg (23,000 lb)? Ram 2500 capability is rated at 8,260 kg (18,210 lb)?

RAM IS CANADA'S LONGEST-LASTING HEAVY DUTY DIESEL TRUCK® AND FOR GOOD REASON. Strength that endures is reflected in durable, real-world numbers. In terms of your new 2019 Ram Heavy Duty, it translates into longevity: of all Ram Heavy Duty diesel trucks sold over the last 25 years, 81% are still on the road today.9

The Ram 2500/3500 are designed and built to do it all. Carry jaw-dropping payloads confidently and securely. Haul heavy trailers up and down mountains without taking an extra breath. Provide exceptional capability for tough towing—easily achieved with the upgraded and factory-installed rear-axle structural crossmember for available fifth-wheel and gooseneck hitches.

Above all, it means combining the technology of capability with exceptional comfort for the ride. It all comes together with strength and style-in the New 2019 Ram 2500/3500.

# MOST LUXURIOUS INTERIOR IN ITS CLASS



PURE POWER MEETS SOPHISTICATED ELEGANCE. The Ram 2500/3500 Limited interior stands apart—starting with more leather and real wood than the competition. The colour palette is one of the best choices around: you'll choose from the elegance of all-Black leather seating or, shown above, the eye-appealing Indigo/Light Frost Beige. Further available appointments point to pure luxury: a Limited-specific instrument cluster, wireless charging pad, heated rear seats and unique wood and aluminum accents. It gets even better when you opt for the Limited Level I Equipment Group, which adds the Uconnect® 12-inch touchscreen media centre, the Surround-View Camera System, Forward Collision Warning Plus, Adaptive Cruise Control with Stop, the centre high-mounted stop lamp with Cargo-View Camera and the premium Harman Kardon® 17-speaker Surround Sound System. If you're looking for power with prestige, you've found it—in the 2019 Ram Heavy Duty Limited.







sophisticated by Design. Ram luxury is evident in the western theme of Laramie Longhorn® (left), where you'll enjoy full-leather seats that can feature laser-etched designs, a hand-wrapped leather dashboard, leather door panel inserts and the subtle touches of nature-like real barnwood accents and solid-wood tandem doors on the centre console. Interior colours include Black/Cattle Tan seats with contrasting piping (left) or Mountain/Light Mountain Brown.





## BIG SPACE, BIG THINKING.

With its Best-in-Class interior volume<sup>1</sup> and Class-Exclusive reclining rear seat, Ram Heavy Duty Mega Cab also provides a split-folding-rear-seat design that gives you a flat floor in seconds—as shown by this Heavy Duty Limited model.

# ALL-AROUND TOWING POWER



#### TOWING IS ABOUT CAPABILITY, CONFIDENCE AND CONTROL. RAM HEAVY DUTY HAS JUST THE RIGHT PACKAGE.

The New 2019 Ram 2500/3500 trucks provide an impressive roster of Equipment Groups designed to serve a wide variety of needs—ranging from business and industry to serious off-road applications to demanding recreational use. Our engineers have taken multiple steps to make Ram a towing master. To that, add the optional Fifth-Wheel/Gooseneck Prep Group—upgraded for 2019 to accommodate increased towing capacity—which includes fully integrated hitch-mounting hardware in the box floor: fifth-wheel pucks, gooseneck bolt plates and gooseneck centre castings. Ram is ready for just about anything.

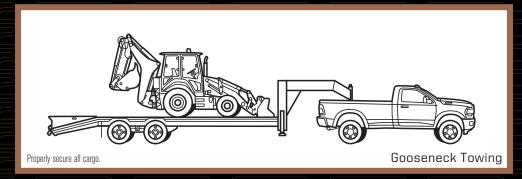
Towing capability is front and centre—and our packages and engineering reflect that importance. Features like Forward Collision Warning with Active Braking,<sup>4</sup> Trailer Reverse Guidance View<sup>4</sup> and the 360-degree Surround-View Camera<sup>4</sup> all point to an emphasis on situational awareness—and many of these features are integrated into the centre-stack display, where you can monitor every aspect of the ride. At top right: an illustration of the new Trailer Reverse Guidance View,<sup>4</sup> which uses multiple cameras to display both sides of the trailer on the centre-stack touchscreen. Just one example of how Ram technology keeps you informed and in the know.

Tough components and technology round it out. To reduce brake pedal effort and complement the new, enhanced capability, the 2019 Ram Heavy Duty models feature All-New and upsized braking components to manage the increased max payload and towing ratings. The Class-Exclusive available Auto-Level Rear Air Suspension System<sup>1</sup> plays right into towing need. Payload Mode addresses hauling, while the Towing Mode can lower the rear suspension (about an inch) for alignment between hitch and trailer. It ensures a parallel relationship between vehicle and trailer. The Bed Lowering Mode brings the rear suspension to its lowest, for easier trailer hook-up.











A PREMIUM TRUCK DESERVES PREMIUM LIGHTING. You'll see better and tow with greater confidence. Select models feature premium headlamps with multi-functional operations that include bi-functional LED low and high projector beams, plus LED supplemental high beams; LED daytime running lamps with signature lights and turn signals; and LED side markers. Best of all, these headlamps feature dynamic cornering—a 5-degree inboard swivel and sweeping 15-degree outboard swivel help improve illumination during curves and while turning.

CLASS-EXCLUSIVE: POWER CONVEX TRAILER-TOW MIRRORS! Available, and again, multi-functional, these horizontal/vertical swivelling mirrors feature turn and running lamps, power-adjusting and heated mirrors, power-folding convenience, a blind-spot indicator, LED trailer spotlights and LED puddle lamps. New for 2019, the cameras in the mirrors make available the refined technology of the 360-degree Surround-View Camera with Trailer Reverse Guidance View, with the capability to pan left/right to better frame the trailer in the image—all displayed and controlled on the centre-stack touchscreen.

FULLY RECONFIGURABLE DRIVER INFORMATION DISPLAY. It's all right here. With a glance, you're kept informed of what's going on with your Ram Heavy Duty. Among the many features are the displays that communicate dozens of mechanical functions, the status of the Adaptive Cruise Control<sup>4</sup> and real-time tire pressures. Most notably, you'll appreciate info that's critical when trailering—like the ability to modify settings of the available Trailer Brake Controller to match the terrain you're travelling. It's all easily accomplished by the settings and controls on the centre stack.





## ONE SYSTEM. DELIVERING MULTIPLE ADVANTAGES.

Customize the display to best serve your needs. The intuitive Uconnect® touchscreen lets you communicate, navigate and stay entertained.

## ((SiriusXM))

Listen to music, talk shows and sports. Access all genres, favourite artists, winning teams—all the time—with SiriusXM radio, including a one-year trial subscription.

SPEAK UP and be heard, all while driving safely with hands-free phone capability.11

NAVIGATE to every adventure; get turn-by-turn directions so you don't get lost on the way (unless you want to).16

## **SITIUSXM**GUARDIAN

UTILIZE the Remote Service from almost anywhere using your smartphone with SiriusXM Guardian<sup>12</sup> and the Uconnect app.

**DISCOVER** new places, the best shopping, entertainment and restaurants from the Uconnect smartphone app, then easily send the address to your vehicle.

**CONNECT** faster than ever; expand your options by turning your truck into an on-demand WiFi Hotspot<sup>13</sup> with rapid 4G LTE WiFi.

## SiriusXM SiriusXM TRAVELLINK TRAFFIC

**KEEP** informed; receive weather and traffic reports\* with a five-year trial subscription to SiriusXM Travel Link<sup>10†</sup> and SiriusXM Traffic, 10<sup>10</sup>



#### APPLE CARPLAY14 SUPPORT

This is smarter iPhone integration, so you'll experience your favourite features through your dashboard. With Siri, all you have to do is ask-catch up on calls and messages, get directions from Apple Maps or request a song through Apple Music. The system lets you browse music or discover nearby gas stations, parking, restaurants and more. Plus, the Apple Maps feature helps predict where you're headed.

### android auto

#### ANDROID AUTO™¹⁴ INTEGRATION

For those who know and love Android, Google goes with you: with navigation and "OK Google" voice detection, you'll hear your favourite songs from Google Play Music and get voice-guided navigation from Google Maps. Stay focused and productive while on the road with voice controls that allow you to make calendar appointments, set timers, reply to emails and messages, and more.



Apple CarPlay shown above on touchscreen.

## THIS WORKHORSE KNOWS HOW TO PLAY







A | THE LARGEST AVAILABLE TOUCHSCREEN IN THE CLASS! Control it with the available, reconfigurable 12-inch Uconnect® touchscreen. Featuring a one-touch, customizable "Home Screen," multi-touch gesturing and split-screen adaptability, it's even better with the new available SiriusXM 360L¹0—shown above—which includes 200 channels, sports, on-demand, pause/rewind—and that's just the start.

B | CONVENIENT CHARGING. It's all about keeping things convenient, accessible and as safe as possible. The available in-console charging ports are ideal for smartphones and other electronic devices.

C | COMFORT AND CONVENIENCE. The new centre console for rearseat occupants features new Type-A/C charging ports, a 115-volt outlet, ventilation ducts and two handy cup holders.

## WE DON'T TAKE YOUR ENJOYMENT LIGHTLY.

Just because you're meeting heavy-duty needs doesn't mean you have to compromise in-cab time. The interiors of the 2019 Ram Heavy Duty are appointed with technology, storage and comfort like no one else in the class! At the touch of a button, you've got hundreds of radio stations, including satellite. Charging ports. Convenient controls for comfort. Finally, the new configurable front and rear consoles on select models provide abundant storage, including a cell phone docking area, sliding cup holder tray—and even room for a 15-inch laptop.







EVERY SOUND YOU WANT. INCLUDING SILENCE. Expect the fidelity and clarity of an exceptional audio system—because that's exactly what you get in a Ram Heavy Duty. This interior is even more improved by our Active Noise Cancellation technology, which reduces ambient sounds; in HEMI®-powered models, it actually helps enhance the efficiency of the engine with the use of frame-mounted active tuned-mass modules. With either engine choice, one fact remains constant: the 2019 Ram Heavy Duty is the quietest ever.

D | SURROUNDED BY SOUND. The quality of A Ram Heavy Duty sound system easily surpasses that of many home systems. Strategically positioned speakers and an active subwoofer project sound how it's meant to be heard: clear and in balance.

#### E | RECONFIGURABLE CENTRE CONSOLE (ON MODELS EQUIPPED WITH BUCKET SEATS).

The reimagined centre console is a functional work of art. A wide cell phone/tablet docking area, optional wireless charging and three-position sliding cup holder tray can be stowed under the centre armrest to reveal a deep storage tub designed to hold a 15-inch laptop. Lifting the lid of the centre armrest also reveals an additional rubberlined storage compartment (flocked on premium trims) sized to fit a tablet. There are two additional cup holders at the rear of the console.

F | THE HARMAN KARDON® ALTERNATIVE. A premium pickup warrants a premium sound system—and our partners at Harman Kardon came through with an available system that features 17 speakers, including a subwoofer.

INDISPENSABLE 360-DEGREE SURROUND-VIEW TOWING TECHNOLOGY4

# SO SAFE, YOU CAN SEE IT



YOU TOW. YOU MOVE. YOU NEED CAPABILITY, SAFETY AND SECURITY AT THEIR BEST. More than ever, Ram technology is all about knowing what's going on at every moment, which is why your Ram Heavy Duty can feature more than 20 safety-related sensing elements—all-inclusive technology that ranges from cameras to sensors to radar.

Want more? Opt for the Surround-View Camera System with Trailer Reverse Guidance View<sup>4</sup> for 360-degree visibility and images displayed on the centre-stack touchscreen—all part of the comprehensive Towing Technology Group. When it comes to towing, think ultimate capability—for Ram, that means up to 15,921 kg (35,100 lb).6

ADAPTIVE CRUISE CONTROL WITH STOP (ACC). New for the 2019 Ram Heavy Duty models, ACC greatly increases the value and comfort of cruise control. With full functionality between 0 and 160 km/h, the system maintains the set speed in clear lanes but will adjust to a safe (and driver-selected) speed in slower traffic—and it can even momentarily stop the vehicle.

FORWARD COLLISION WARNING (FCW) WITH ACTIVE BRAKING." Working in tandem with ACC—regardless if ACC is on or not—and operating at speeds down to 0 km/h, FCW notifies the driver with physical, audible and visual warnings when the vehicle is too close to a preceding vehicle. If the driver isn't braking hard or fast enough, the Advanced Brake Assist feature automatically increases braking pressure.







case and gas tank and a front WARN® winch rated at 5,543 kg (12,000 lb)-now with a new synthetic cable. Factor in the formidable 6.4L HEMI® V8, a powerful 180-amp alternator and robust 33-inch Goodyear® Wrangler DuraTrac® All-Terrain tires, and you've got Ram 2500 Power Wagon—a truck like no other.

THIS BEAUTIFUL BODY DELIVERS AN ADVANCED DEGREE IN INTERIOR DESIGN. Outside, the Power Wagon is totally ripped, with powder-coated bumpers, lower two-tone in Black, moulded wheel flares and 17-inch aluminum wheels with Matte Black pockets. Inside, you'll find similar character: durable, themed rubber floor mats and Power Wagon-exclusive embossed seats that pay homage to the aggressive tread pattern of those Goodyear All-Terrains.

## FACES OF RAM

#### A | TRADESMAN®

Quad-halogen headlamps, Black grille, 18-inch steel wheels, new Active Grille Shutters, Black door handles (shown with optional Chrome Appearance Group)

#### B | BIG HORN®

Chrome bumper, bright grille surround, 18-inch chrome-clad steel wheels, trailer-tow mirrors, Trailer Brake Control, Remote Keyless Entry, new acoustic glass (Crew Cab/Mega Cab® only), body-colour/Chrome door handles

#### C | POWER WAGON®

Powder-coated bumpers, Black Power Wagon grille, Black lower two-tone and wheel flares, 17-inch aluminum wheels, embossed tread seats

#### D | LARAMIE®

Chrome billet grille and mirror caps, body-colour wheel flares, 18-inch polished aluminum wheels, 7-inch cluster, LED reflector headlamps and LED fog lamps

#### E | LARAMIE LONGHORN®

Bi-functional LED projector headlamps, Chrome belt moulding, new premium centre console, 8.4-inch NAV<sup>16</sup> radio, new powerrelease tailgate (shown with optional lower two-tone paint)

#### F|LIMITED

20-inch aluminum wheels, Chrome tow hooks and bodyside
"LIMITED" moulding, new Blind-Spot Monitoring with new Rear
Cross-Path Detection," power running boards, RamBox® Cargo
Management System with new 115-volt, 400-watt outlet
(shown with optional dual rear wheels)













#### SPECIAL APPEARANCE PACKAGES

#### SPORT APPEARANCE PACKAGE

The look is stunning, with its monotone paint treatment joining a body-colour grille surround, body-colour bumpers, body-colour door handles and a Sport decal. The interior is defined by impressive monotone Black interior trim and seating. Available on Big Horn and Laramie; packages vary slightly for each model; Equipment Groups are required by model (shown: Big Horn with optional 20-inch wheels).



#### **BLACK APPEARANCE PACKAGE**

Think understated elegance outside and in, marked by Black body-colour grille surround, Black body-colour bumpers, Black monotone paint, Black badges, Black bezels for headlamps and taillamps, Black RAM grille badge and 20-inch wheels. The monotone Black interior is design at its best. Available on Big Horn® and Laramie® models and requires specific Equipment Groups, depending on model (shown: Laramie with Black Appearance Package).



#### THE CLASS-EXCLUSIVE RAMBOX® CARGO MANAGEMENT SYSTEM¹

A | SECURE YOUR CARGO. The RamBox System includes two illuminated, drainable and lockable side boxes and a new 115-volt power outlet that functions when the engine is running, or in accessory mode.

B | STANDARD SHEETS FIT. The versatile RamBox System still gives you all the conventional cargo-carrying capability you demand. Standard 4x8-foot sheets of building materials readily load into all bed sizes with a RamBox System.

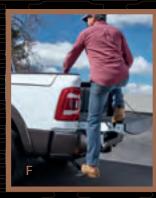












C | MANAGE YOUR CARGO. Want to keep certain items of cargo separate? The RamBox Utility Group enhances capability and hauling with a collapsible and stowable bed divider, an upper rail system and movable side-panel tie-down rings-just what it takes to keep your cargo in place.

DINEW TAILGATE TECHNOLOGY. With or without a RamBox, there's a new dampened tailgate that opens more slowly and closes with less effort.

The tailgate also features an available power-release function; open it with the key fob button or via the in-cabin control on the overhead console.

E | IN-BED LED LIGHTING. Controlled by a switch in the bed, these available side cargo-bed lights let you load anytime and with no adjustment to a tonneau cover (if so equipped).

FINEW BED STEP. Available from Mopare, this foot-actuated Bed Step eases access to the bed and hides out of sight when not in use.

#### RAM 2500/3500 TRIM LEVELS

#### TRADESMAN®

Entry-level workhorse ready to work (shown with optional Chrome Appearance Group)



#### **POWERTRAIN**

- 6.4L HEMI® V8 Variable Valve Timing (WT) engine with Multi-Displacement System (MDS) / 8-speed automatic
- 6.7L Cummins® Turbo Diesel / 6-speed automatic
- 6.7L Cummins High Output Turbo Diesel / 6-speed AISIN® automatic (3500 models only)

### STANDARD FEATURES:



#### INTERIOR AMENITIES

- Vinyl 40/20/40 front bench seat with manual adjust
   Uconnect® 3 with 5-inch display
- · 20% "fold down" centre bench seat with integrated armrest
- Full-folding rear bench seat (Crew Cab)
- Base door trim panel
- Black instrument panel
- · 3.5-inch Driver Information Display cluster
- · Urethane steering wheel
- Manual tilt steering column
- · Manual temperature control
- · Vinyl floor covering
- Media Hub with 3 USB ports

· Incandescent taillamps

(2500 Crew)

Sneed control

· Rear fixed window

· Active Grille Shutters

· Suspension, 3-link front

Remote Keyless Entry

Spray-in Bedliner

Black 6x9 power heated mirrors, manual folding

folding (3500 Crew Cab/Mega Cab®)

· Sentry Key® Theft Deterrent System

· Tire Pressure System with display

ParkView® Rear Back-Up Camera<sup>4</sup>

· Park-Sense® Rear Park Assist System4

· RamBox® Cargo Management System

Rear Auto-Level Air Suspension

· Uconnect 4 with 8.4-inch Display

· Black 7x11 power heated trailer-tow mirrors, manual

Suspension, rear link with coil spring (2500 only)

· Suspension, rear Hotchkiss leaf spring (3500 only)

### **EXTERIOR FEATURES**

- · Black grille
- Black front/rear bumper
- Quad-halogen headlamps
- 17- or 18-inch steel wheels
- Black door handles

#### CAPARTI ITY & FUNCTIONALITY

- · Manual shift-on-the-fly part-time transfer case (4x4 only)
- Kevless Go
- · Class IV hitch receiver
- Trailer-tow wiring with 4- and 7-pin connector
- · Front/rear heavy-duty shocks with Frequency Selective Dampening (FSD)

#### **SAFETY & SECURITY**

- Six air bags.<sup>18</sup> including driver and front-passenger. side-curtain and front-seat side-mounted
- Electronic Stability Control (ESC)<sup>1</sup> · Antilock 4-wheel disc brakes

#### **OPTIONAL EQUIPMENT**

- · Tradesman Level I Equipment Group
- Chrome Appearance Group Fifth-Wheel/Gooseneck Towing Prep Group
- Safety Group
- Power Wagon® Package (Crew Cab 4x4 only)

- · 6.4L HEMI V8 WT engine with MDS / 8-speed automatic
- 6.7L Cummins Turbo Diesel / 6-speed automatic

**BTG HORN®** 

Benchmark capability:

robust power-and

**POWERTRAIN** 

complete practicality

think premium amenities.

• 6.7L Cummins High Output Turbo Diesel / 6-speed AISIN automatic (3500 models only)

#### **INCLUDES SELECT TRADESMAN FEATURES. PLUS:**



#### INTERIOR AMENITIES

- · Cloth 40/20/40 front bench seat
- Cloth 60/40 rear split-bench seat (Mega Cab)
- Cloth rear-folding bench (Crew Cab)
- · Carpet floor covering
- · Manual 4-way driver and passenger seats

#### EXTERIOR FEATURES

- · Chrome-surround/Black billet grille
- Chrome bumpers
- · 18-inch chrome-clad steel wheels
- Body-colour/Chrome door handles

#### **CAPABILITY & FUNCTIONALITY**

· Electronic shift-on-demand transfer case (4x4 only)

#### OPTIONAL EQUIPMENT

- · Big Horn Level I Equipment Group
- Big Horn Level II Equipment Group
- Black Appearance Package
  - Sport Appearance Package
  - Fifth-Wheel/Gooseneck Towing Prep Group
  - Heated Seats and Wheel Group

  - Park-Sense Rear Park Assist System
  - · Premium Lighting Group

- Premium vinyl door trim panel
- Hydrographic "metal patina" finish on centre stack/ console and doors
- Overhead console
- · Front/rear floor mats
- · Bia Horn badge
- · Black 7x11 power heated trailer-tow mirrors, manual folding
- · Trailer Brake Controller
- · RamBox Cargo Management System
- · Rear Auto-Level Air Suspension
- · Safety Group
- · Spray-in Bedliner
- Towing Technology Group
- Uconnect 4C NAV<sup>16</sup> with 8.4-inch Display
- Uconnect 12.0 with NAV<sup>16</sup>

#### POWER WAGON®

Exceptional off-road capability, commanding physical presence-and dozens of optional features



#### **POWERTRAIN**

• 6.4L HEMI® V8 Variable Valve Timing (VVT) engine with Multi-Displacement System (MDS) / 8-speed automatic

#### INCLUDES SELECT BIG HORN® FEATURES. PLUS:



#### INTERIOR AMENITIES

- · Unique Black interior trim with Diesel Grey accents
- · Vinyl/cloth 40/20/40 bench seats with tire-tread pattern
- · 60/40 rear split-bench seat
- · Front and rear rubber floor mats
- · Power driver seat (with 2-way power lumbar)

#### **EXTERIOR FEATURES**

- · Black-surround unique grille
- Powder-coated bumpers
- LED headlamps and taillamps with Black bezels
- LED fog lamps
- Black 7x11 power-folding, heated trailer-tow mirrors

#### CAPARTI TTY & FUNCTIONAL TTY

- · Manual shift-on-the-fly part-time transfer case
- Bilstein® off-road shocks
- Tow hooks
- · Fuel tank skid plate
- Ram Articulink® front suspension · Electronic disconnecting front sway bar

#### **SAFETY & SECURITY**

· Hill Descent Control

#### OPTIONAL EQUIPMENT

- Leather Seats
- · Power Wagon Level I Equipment Group
- · Power Wagon Level II Equipment Group
- · Safety Group
- Towing Technology Group
- 17-Speaker Harman / Kardon® High Performance Audio

- · 7-inch full-colour, customizable in-cluster display with Power Wagon theme
- · 115-volt outlet
- · Three USB ports
- SiriusXM Radio<sup>10</sup> with 1-year included trial
- Uconnect® 4 with 8.4-inch display
- · Body-colour door handles
- Unique Black wheel flares
- · 17-inch unique aluminum wheels
- OWI On-/Off-road tires
- · Unique RAM scripted aluminum tailgate with dampened opening assist
- · Transfer case skid plate
- · Electronic locking front and rear differentials
- · Raised ride height
- · Rear power-sliding window
- 5.443-kg (12.000-lb) WARN® winch
- · Park-Sense® Front and Rear Park Assist4
- Power Sunroof
- · Power Wagon Badging Delete • RamBox® Cargo Management System
- Spray-in Bedliner

IIconnect 12 ft with NAV<sup>11</sup>

- · Power Heated, Manual-Folding Mirrors
- Uconnect 4C NAV<sup>16</sup> with 8.4-inch Display

#### RAM 2500/3500 TRIM LEVELS

#### LARAMTE®

Heavy-duty attitude, with the welcome comfort and convenience that define sophistication



#### **POWERTRAIN**

- · 6.4L HEMI V8 WT engine with MDS / 8-speed automatic
- 6.7L Cummins® Turbo Diesel / 6-speed automatic
- 6.7L Cummins High Output Turbo Diesel / 6-speed AISIN® automatic (3500 models only)

## **INCLUDES SELECT BIG HORN FEATURES, PLUS:**



#### INTERIOR AMENITIES

- · Leather-trimmed 40/20/40 bench seat
- Power seats (with 2-way power lumbar)
- Heated front seats
- · Leather-wrapped steering wheel with heat · 60/40 rear split-bench seat
- 7-inch full-colour, customizable in-cluster display
- · 10-speaker premium audio system with subwonfer

#### **EXTERIOR FEATURES**

- · Chrome-surround/chrome billet grille
- · Chrome front and rear bumpers
- · Body-colour wheel flares
- LED headlamps and taillamps with chrome bezel
- LED fog lamps

#### **SAFETY & SECURITY**

- · Security alarm
- Remote proximity Keyless Go
- OPTIONAL EQUIPMENT
- · Laramie Level I Equipment Group · Laramie Level II Equipment Group
- Black Appearance Package
- Sport Appearance Package
- Safety Group

- SiriusXM Radio<sup>10</sup> with 1-year included trial Uconnect 4 with 8.4-inch display
- · Five USB ports, 2 power outlets
- Universal Garage Door Opener<sup>20</sup>
- Dual-Zone Automatic Temperature Control
- · LED ambient interior lighting
- · Rear power-sliding window

## · Dampened tailgate

- · 18-inch polished aluminum wheels
  - Laramie badge
  - · Chrome mirror caps
  - · Park-Sense Front and Rear Park Assist4

  - · Towing Technology Group
  - Two-Tone Lower Paint
  - · RamBox Cargo Management System
  - Rear Auto-Level Air Suspension
  - Uconnect 12.0 with NAV<sup>16</sup>

#### LARAMTE LONGHORN®

Unrelenting capability with two exceptionally refined interior choices melding with a head-turning exterior



#### **POWERTRAIN**

- 6.4L HEMI® V8 Variable Valve Timing (WT) engine with Multi-Displacement System (MDS) / 8-speed automatic
- 6.7L Cummins® Turbo Diesel / 6-speed automatic
- 6.7L Cummins High Output Turbo Diesel / 6-speed AISIN® automatic (3500 models only)

#### **INCLUDES SELECT TRADESMAN FEATURES. PLUS:**



#### INTERIOR AMENITIES

- · Laramie Longhorn-specific premium leather and wood interior treatment
- · Premium leather bucket front seats with full-length centre console
- · 60/40 rear split-folding bench seat with fold-down armrest
- SiriusXM Radio<sup>10</sup> with 1-year included trial
- · Heated front and rear seats

#### **EXTERIOR FEATURES**

- · Unique bright-surround/Laramie Longhorn-specific nrille
- Premium LED headlamps
- LED taillamps
- LED fog lamps
- LED bed lighting

#### **CAPABILITY & FUNCTIONALITY**

· Power-release dampened tailgate

## **SAFETY & SECURITY**

· Rain-sensitive wipers

- Safety Group

- · Ventilated front seats
- · Leather-wrapped/real-wood steering wheel
- 7-inch full-colour, customizable in-cluster display with Laramie Longhorn colour cluster
- Uconnect® 4C NAV<sup>16</sup> with 8.4-inch display
- · Premium rubber slush mats with removable
- carnet inserts
- LED interior lighting
- · 18-inch polished aluminum wheels with painted pockets
- · Chrome wheel-to-wheel side steps
- · Chrome window mouldings
- Laramie Longhorn badge

#### · Spray-in bedliner

#### OPTIONAL EQUIPMENT

- Laramie Longhorn Level 1 Equipment Group Includes
   Towing Technology Group
  Uconnect 12.0 with NAV<sup>IS</sup> and 17-Soeaker Harman /
   Power Sunroof Kardon® Surround Sound System

- · Auto High-Beam Headlamp Control
- · RamBox® Cargo Management System
- Rear Auto-Level Air Suspension
- Body-Colour Bumper Group

#### LIMITED

Top-of-the-line in every sense, with impressive powertrains, a leather-trimmed interior and a stunning exterior aesthetic



#### **POWERTRAIN**

- · 6.4L HEMI V8 WT engine with MDS / 8-speed automatic
- · 6.7L Cummins Turbo Diesel / 6-speed automatic
- 6.7L Cummins High Output Turbo Diesel / 6-speed AISIN automatic (3500 models only)

#### INCLUDES SELECT BIG HORN® FEATURES, PLUS:



#### INTERIOR AMENITIES

- · Limited-specific premium leather and wood interior treatment
- · Premium leather bucket front seats with full-length
- centre console · 60/40 rear split-folding bench seat with
- fold-down armrest SiriusXM Radio<sup>10</sup> with 1-year included trial

#### **EXTERIOR FEATURES**

- · Chrome-surround Limited-specific grille
- · 20-inch chrome aluminum wheels
- · Power deployable running boards

#### **CAPABILITY & FUNCTIONALITY**

· RamBox Cargo Management System (6'4" box, SRW)

#### SAFETY & SECURITY

Blind-Spot Monitoring with Rear Cross-Path Detection<sup>4</sup>

#### OPTIONAL EQUIPMENT

- · Limited Level 1 Equipment Group Includes Uconnect 12.0 with NAV16 and 17-Speaker Harman / Kardon Surround Sound System
  - · Body-Colour Bumper Group

· 7-inch full-colour, customizable in-cluster display

Premium rubber slush mats with removable carpet

· Leather-wrapped/real-wood steering wheel

Uconnect 4C NAV<sup>16</sup> with 8.4-inch display

with Limited colour cluster

Safety Group

inserts

LED interior lighting

· Chrome bodyside moulding

· Limited badge

· Chrome tow hooks

Rear Auto-Level Air Suspension

## **RAM 2500/3500 EXTERIOR COLOURS**

















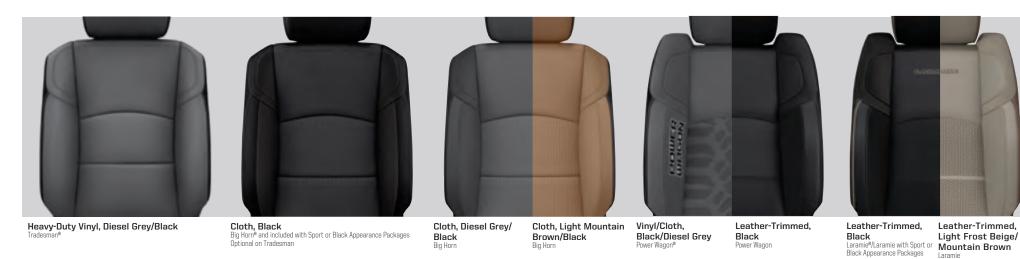








## **RAM 2500/3500 INTERIOR FABRICS**



Opcidinal di l'induces

Premium Leather, Cattle Tan/Black Laramie Longhorn®

Premium Leather, Light Mountain Brown/ Mountain Brown Laramie Longhorn



Premium Leather with Laser Etching, Light Mountain Brown/Mountain Brown Laramie Longhorn



Premium Leather, Black



Premium Leather, Light Frost Beige/Indigo



17-inch Steel, Argent-Painted Finish Standard on 2500 Tradesman® (WDA)



18-inch Steel, Chrome-Clad Standard on Big Horn® Included with Chrome Appearance Group on Tradesman (WBH)



18-inch Polished Aluminum with Painted Pockets
LEFT: Brown-Colour Pockets Standard on Laramie Longhorn®
with Two-Tone Exterior Paint (WBJ)
RIGHT: Silver Pockets Standard on Laramie Longhorn
with Monotone Exterior Paint (WBA)



20-inch Aluminum Black Painted Included with Black Appearance Package on Big Horn and Laramie (WF3)



17-inch Aluminum with Matte Black Pockets Standard on Power Wagon® Included with Power Wagon Package on Tradesman (WFZ)



18-inch Polished Aluminum Included with Level I Equipment Group on Big Horn (WBE)



20-inch Polished Aluminum with Painted Pockets LEFT: Brown-Colour Pockets Optional on Laramie Longhorn with Two-Tone Exterior Paint (WRP) RIGHT: Granite Pockets Optional on Laramie Longhorn with Monotone Exterior Paint (WRA)



20-inch Polished Aluminum Standard on Limited (WH3)



18-inch Steel, Argent-Painted Finish Standard on 3500 Tradesman Optional on 2500 Tradesman (WBN)



18-inch Polished Aluminum Standard on Laramie® (WBL)



20-inch Polished Aluminum Optional on Big Horn and Laramie (WRJ)



17-inch Steel, Argent-Painted Finish Standard on Tradesman (WFU)



17-inch Steel, Chrome Finish Standard on Big Horn Included with Chrome Appearance Group on Tradesman (WD4)



17-inch Polished Aluminum Standard on Laramie and Limited Optional on Big Horn Included with Sport Appearance Package on Big Horn (WF7)



17-inch Polished Aluminum Standard on Laramie Longhorn (WF9)

## **RAM 2500/3500 TOWING CAPACITY**

2500 TOWING SPECIFICATIONS – SAE J2807 STANDARD COMPLIANT												
Maximum tauting apposition (when preparty equipped)	Maximum towing capacities (when properly equipped)			AR CAB		MEGA CAB®						
Maximum cowing capacities (when broberry equipped)			8' I	BOX	6'4"	BOX	8' 1	6'4" BOX				
ENGINE	AXLE RATIO GCWR		4x2	4 <sub>x</sub> 4	4x2	4 <sub>X</sub> 4	4x2	4 <sub>x</sub> 4	4 <sub>x</sub> 4			
	3.73	9752 (21,500)	6840 (15,080)	6672 (14,710)	6659 (14,680)	6536 (14,410)	6613 (14,580)	6450 (14,220)	6350 (14,000)			
6.4L HEMI® V8 / 8HP75 8-SPEED	4.10	8165 (18,000)										
	4.10	10,886 (24,000)	7974 (17,580)	7806 (17,210)	7793 (17,180)	7670 (16,910)	7747 (17,080)	7584 (16,720)	7484 (16,500)			
6.7L CUMMINS® TURBO DIESEL 1-6 / 68RFE 6-SPEED	3.73	12,247 (27,000)	8972 (19,780)	8777 (19,350)	8777 (19,350)	8636 (19,040)	8709 (19,200)					
	3.73	11,578 (25,525)						7888 (17,390)				
	3.73	11,460 (25,265)							7493 (16,520)			

			REGULAR CAB				CREW CAB						MEGA CAB	
Maximum towing capacities (when properly equipped)			8' BOX		8' BOX DRW		6'4" BOX		8' BOX		8' BOX DRW		6'4" BOX	6'4" BOX DRW
ENGINE	AXLE RATIO	GCWR	4x2	4x4	4x2	4x4	4x2	4 <sub>x</sub> 4	4x2	4x4	4x2	4x4	4x4	4x4
6.4L HEMI V8 / 66RFE 6-SPEED	3.73	9752 (21,500)	6799 (14,990)	6636 (14,630)	6672 (14,710)	6491 (14,310)	6636 (14,630)	6486 (14,300)	6559 (14,460)	6400 (14,110)	6387 (14,080)	6219 (13,710)	6373 (14,050)	6196 (13,660
	4.10	10,886 (24,000)	7933 (17,490)	7770 (17,130)			7770 (17,130)	7620 (16,800)	7570 (16,960)	7534 (16,610)			7507 (16,550)	
	4.10	11,340 (25,000)			8260 (18,210)	8078 (17,810)					7974 (17,580)	7806 (17,210)		7784 (17,160
6.7L CUMMINS TURBO DIESEL 1-6 / 68RFE 6-SPEED	3.73	12,837 (28,300)	9539 (21,030)	9362 (20,640)	9408 (20,740)	9172 (20,220)	9339 (20,590)	9240 (20,370)	9276 (20,450)	9122 (20,110)	9072 (20,000)	8922 (19,670)	9008 (19,860)	8845 (19,500
	4.10	13,744 (30,300)			10,315 (22,740)	10,079 (22,220)					9979 (22,000)	9829 (21,670)		9752 (21,500
	3.73	14,624 (32,240)					11,031 (24,320)							
	3.73	14,778 (32,580)						11,108 (24,490)						
	3.73	14,837 (32,710)											10,913 (24,060)	
	3.73	15,245 (33,610)								11,408 (25,150)				
6.7L CUMMINS HIGH OUTPUT TURBO DIESEL I-6 /	3.73	15,272 (33,670)							11,635 (25,650)					
AISIN® 6-SPEED	3.73	15,667 (34,540)		11,993 (26,440)										
	3.73	15,708 (34,630)	12,242 (26,990)											
	3.73	18,869 (41,600)			15,286 (33,700)	15,100 (33,290)					15,005 (33,080)	14,846 (32,730)		14,764 (32,550)
	4.10	19,504 (43,000)			15,921 (35,100)	15,735 (34,690)					15,640 (34,480)	15,481 (34,130)		14,978 (33,020)

- DRW = Dual Rear Wheel. Weights given in kg (lb).

  1. Payload and Max Trailer Weights are ESTIMATED values and rounded to the nearest 5 kg (10 lb).

  2. Payload = GWWR Base Weight.
- 3. Payload and Trailer Weight Rating are mutually exclusive.
- 4. GAWRs, GVWRs and GCWRs should never be exceeded.
- 4, GAWNs, SWMs and GUWNs should never be exceeded.

  5. Trailer Weight Rating and Tow Weight = 136 kg (300 lb). Options Weight = 45 kg (100 lb). Trailering Equipment Weight: 45 kg (100 lb). For conventional hitch, 25 kg (70 lb) for gooseneck and 113 kg (25 lb) for Fifth wheel. Tongue weight: 10% of the gross trailer weight for conventional hitch, 15% of the gross trailer weight for a fifth-wheel or gooseneck hitch. Payload and GAWR should never be exceeded and must account for all of the above weights, including the appropriate trailering equipment and tongue weight. Box-Off Body Completion Weight = 36 kg (80 lb) per foot from end of cab to end of frame.

  6. The maximum tongue weight for Class V (hitch received is limited to 318 kg (1,800 lb). Equipment Weight = 36 kg (800 lb) per foot from end of cab to end of frame.

  7. A fifth-wheel or gooseneck hitch is required for trailers ever ex. 156 kg (1,800 lb).

  8. The 6,260-kg (13,800-lb) GWWR stated for Regular Cab, 4x2, 6.4L V8 with 4.10 axle ratio applies to Tradesman® Package only. For all other configurations (Regular Cab, 4x2, 6.4L V8 with 4.10 axle ratio), the GWWR is 6,214 kg (13,700 lb).

## RAM 2500/3500 PAYLOAD CAPACITY

2500 PAYLOAD SPECIFICATIONS											
Maximum payload capacities (when properly equipped)		REGUL	AR CAB		MEGA CAB®						
		8' 1	BOX	6'4"	BOX	8' I	6'4" BOX				
ENGINE	GVWR	4x2 4x4		4x2	4x4	4x2 4x4		4 <sub>x</sub> 4			
6.4L HEMI® V8 / 8HP75 8-SPEED	3885 (8565)				753 (1660)						
	4536 (10,000)	1837 (4050)	1669 (3680)	1656 (3650)	1533 (3380)	1610 (3550)	1447 (3190)	1347 (2970)			
6.7L CUMMINS® TURBO DIESEL I-6 / 68RFE 6-SPEED	4536 (10,000)	1479 (3260)	1284 (2830)	1279 (2820)	1143 (2520)	1216 (2680)	1061 (2340)	966 (2130)			

Aaximum payload capacities when properly equipped)		REGULAR CAB						MEGA CAB					
		8, BOX		8' BOX DRW		6'4" BOX		8' BOX		8' BOX DRW		6'4" BOX	6'4" BOX DRV
ENGINE	GVWR	4x2	4x4	4 <sub>X</sub> 4	4 <sub>X</sub> 4								
	4853 (10,700)	2114 (4660)				1950 (4300)							
	4990 (11,000)		2087 (4600)				1937 (4270)						
6.4L HEMI V8 / 8HP75 8-SPEED	5035 (11,100)							2055 (4530)					
	5171 (11,400)								2032 (4480)			2005 (4420)	
	6350 (14,000)			3484 (7680)	3302 (7280)					3198 (7050)	3030 (6680)		3007 (6630
	5216 (11,500)	2132 (4700)				1932 (4260)							
	5352 (11,800)		2091 (4610)				1969 (4340)						
6.7L CUMMINS TURBO DIESEL I-6 / 68RFE 6-SPEED	5443 (12,000)							2096 (4620)					
33.11 2 3 31 223	5579 (12,300)								2077 (4580)			1964 (4330)	
	6350 (14,000)			3134 (6910)	2898 (6390)					2799 (6170)	2649 (5840)		2572 (5670)
	5216 (11,500)	2050 (4520)				1869 (4120)							
6.7L CUMMINS	5352 (11,800)		2023 (4460)				1896 (4180)						
HIGH OUTPUT TURBO DIESEL I-6 /	5443 (12,000)							2028 (4470)					
AISIN® G-SPEED (	5579 (12,300)								2005 (4420)			1914 (4220)	
	6350 (14,000)			2980 (6570)	2794 (6160)					2699 (5950)	2540 (5600)		2458 (5420)

DRW = Dual Rear Wheel. Weights given in kg (lb).

1. Weights are estimated values rounded to the nearest 5 kg (10 lb).

2. Payload = GWWR - Base Weight.

3. Payload and Trailer Weight Rating are mutually exclusive.

4. GAWRs, GWWRs and GCWRs should never be exceeded.

5. 3500 Regular Cab, 4k2, 6.4L V8 with 4.10 axle ratio, GWWR of 6.260 kg (13,800 lb) applies to Tradesman® Package only. For all other price classes for this configuration (Regular Cab, 4k2, 6.4L V8 with 4.10 axle ratio), GWWR is 6.214 kg (13,700 lb).

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\*Whichever comes first. Some conditions may apply, tThe 5-Year/100,000-Kilometre Powertrain Limited Warranty does not apply to vehicles sold for certain commercial uses. See your retailer for full details.

1. Based on 250/2500 and 350/3500 class pickups. When properly equipped. 2. Based on Ram 2500/3500 Limited/Laramie Longhorn Most Leather and Real-Wood Interior Coverage comparison to Ford F-250/350 Platinum and GMC Sierra 2500/3500 Denali Standard Full-Size Pickup, 3. Based on Ram 2500/3500 Limited/Laramie Longhorn comparison to Ford F-250/350 Platinum and GMC Sierra 2500/3500 Denali Standard Full-Size Pickup. 4. This is a driver convenience system, not a substitute for active driver involvement. The driver must remain aware of his/her surroundings and be prepared to take corrective action to avoid collisions. 5. Ram offers the only headlamps in the Heavy-Duty segment that aim (5 degrees inward, 15 degrees outward) based on steering wheel input. Based on 250/2500 and 350/3500 class pickups. 6. Capability based on Best-in-Class towing, torque and payload. Based on 250/2500 and 350/3500 class pickups. 7. When properly equipped. 8. Based on IHS Markit Canadian Vehicles in Operation data as of July 1, 2018 for all Heavy Duty Diesel Pickups with series 250/2500 and 350/3500 continuously sold since 1994 and have the highest overall average percentage still in operation, 9, Based on IHS Markit Canadian Vehicles in Operation data as of July 1, 2018 for the Ram Heavy Duty 2500/3500 Diesel Pickups Model Years 1994 - 2018 yersus Total New Registrations of those same vehicles. Counts for Ram include both Ram and Dodge. 10. Requires SiriusXM radio subscriptions governed by Sirius terms and conditions available at siriusxm.ca. 11. Driving while distracted can result in loss of vehicle control. Only use mobile phones and other devices, even with voice commands, when it is safe to do so. Voice commands of phone require a Bluetooth-compatible phone. 12. All SiriusXM Guardian-equipped vehicles come with a 12-month trial effective on the date of purchase or lease of a new vehicle. Enrolment in the trial is required to receive service. Upon expiration of the trial period, purchase of a subscription is required to continue SiriusXM Guardian. Services can only be used where cellular coverage is available. See Uconnect and SiriusXM Guardian Terms of Service for complete service limitations. 13. Three-month/IGB trial included with the purchase or lease of a new vehicle. Upon expiration of the trial period, purchase of a subscription is required. WiFi Hotspot available through third-party subscription. Requires Internet-enabled mobile device. See retailer for details. This feature is not intended for use by the driver while the vehicle is in motion. Always drive carefully. 14. Driving while distracted can result in loss of vehicle control. Only use mobile phones and other devices, even with voice controls, when it is safe to do so. Apple CarPlay requires a compatible iPhone connected via USB cable to the Uconnect system. Android Auto requires the Android Auto app on Google Play and an Android-compatible smartphone running Android 5.0 (Lollipop) or higher. Data plan rates may apply. 15. Siri Eyes Free requires an iPhone equipped with Siri. Certain features not available while the vehicle is in motion. iPhone must be within active cellular range. Customer's existing iPhone data rates apply to Internet-supported features, 16. Never program while driving, GPS mapping and available 3D navigation may not be detailed or available in all areas or reflect current road regulations. 17. Capability based on Class-Exclusive front disconnecting sway bar, Class-Exclusive front and rear axle lockers, and Class-Exclusive 12,000-lb WARN winch. Full-Size Pickup class based on 150/1500, 250/2500 and 350/3500 pickups, 18. The Advanced Front Air Bags in this vehicle are certified to the Federal regulations for Advanced Air Bags. Children 12 years old and younger should always ride buckled up in a rear seat. Infants in rear-facing child restraints should never ride in the front seat of a vehicle with a passenger front air bag. All occupants should always wear their lap and shoulder belts properly. 19. No system can repeal the laws of physics or overcome careless driving actions. Performance is limited by available traction, which snow, ice and other conditions can affect. When the warning lamp flashes, the driver needs to use less throttle and adapt speed and driving behaviour to prevailing road conditions. 20. Not compatible with all garage door openers.



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